



# CRYSTALS FIRST

TURNING INSIGHTS INTO MEDICINES

CrystalsFirst is a biotechnology company with operations in Marburg and Hamburg. CrystalsFirst works with leading pharmaceutical and biotechnology companies in Europe, USA and Asia. CrystalsFirst offers top-notch drug discovery and high-performance structural biology services, cutting-edge technology and experience to support with drug discovery projects across protein families and modalities. CrystalsFirst also offers integrated drug discovery services – from target to preclinical development. CrystalsFirst provides a variety of stand-alone packages for crystallographic fragment screening and co-structure determination addressing non-covalent, and covalent modalities as well as cryptic sites. **For our operational site in Hamburg, we are seeking a highly motivated and dedicated**

## WORKING STUDENT-B2B ONLINE MARKETING & BUSINESS DEVELOPMENT (F/M/D) (10-15h/week)

### YOUR RESPONSIBILITIES

- Develop, own, and execute targeted campaigns based on customer segment demands and combine product knowledge, market understanding to prepare impactful campaign content and channel materials taking into account the entire marketing mix
- You support internal and external communication and marketing activities
- You support social media activities
- You implement and optimize e-mail automation workflows and send out newsletters to both customers and prospects, always with the support of the team
- You work as a full member of our team and enjoy the freedom to work independently

### YOUR PROFILE

- You are passionate about bringing innovation to clients
- You are a matriculated student, ideally in the field of marketing, communication or economics and business administration
- Strong interest in commercial B2B marketing within a biotech and pharma
- Commercial awareness partnered with a creative mind
- You have a quick grasp, organizational skills and you can prioritize
- Digital marketing experience is a plus
- Business fluent in English and strong written and oral communication and presentation skills
- Ideally, you have already gained some practical experience in the field of B2B marketing and/or events
- You are available for at least 6 months part-time

### OUR OFFER

- A knowledgeable, high-achieving, experienced and fun team
- A diverse work atmosphere
- The chance to be part of a growing startup and the next success story
- The opportunity to shape our company culture
- Constant learning and dynamic challenges to help you grow and be the best version of yourself
- Learn the global market dynamics of biotech and pharma
- Agile working methods and open feedback culture
- Brand new, modern, and fully accessible offices and labs at world leading scientific ecosystem in structural biology located at DESY
- Flexible working schedule

CrystalsFirst GmbH

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